



Press Release

14th November 2006

NEW CHAIRMAN APPOINTED

John Bebbington has been appointed Chairman of the British Brands Group, the membership organisation that provides the voice for brand manufacturers in the UK.

John, who recently retired as Group Director of Kimberly-Clark with responsibility for UK and Ireland, has represented Kimberly-Clark on the Council since last year. On taking up the position he said, "This is a crucial time for the brand manufacturing community and policymakers in the UK to be in ever closer dialogue. I am therefore honoured to have been chosen by colleagues to lead the Group when its work is more important than ever."

"Branding has a vital contribution to make to economic competitiveness and the protection of consumers. These are both crucial themes for UK policymakers. The combination of creating excellent products and the necessity to earn the long-term trust and confidence of consumers creates a win-win-win-win for consumers, society, companies and the economy. This is an important message for Government."

"However, brands can only deliver their benefits if the conditions are right for investment, new product introductions and vigorous but fair competition. I look forward to building on the Group's excellent work in ensuring, through dialogue with Government, that these conditions exist in the UK."

For further information, please contact John Noble, Director, on 01730 821212.

Ends

NOTES TO EDITORS

1. John Bebbington succeeds Andrew Redpath as Chairman.
2. John joined Bowater Scott in December 1973. After the merger with Kimberly-Clark in 1996, he was appointed Sales Director in 1998 and became Group Director in 2003.
3. John is married with two grown-up children, both married, and one grandchild.